

ascom

IN PARTNERSHIP WITH:



Ascom Supermarket Solutions

From big box to specialty store





Everything is connected. Everyone is communicating. Enabling managers and employees to make the best possible decisions.

BENEFITS

- ◆ Customers
- ◆ Vendors
- ◆ Management

IMPROVEMENTS

- ◆ Price and Inventory Checks
- ◆ Locate Associates
- ◆ Inventory Controls

RESULTS

- ◆ Repeat Shoppers
- ◆ Increase Sales
- ◆ Money Spent Per Shopper

Competition in the supermarket sector is fierce at the best of times. But one way to trim costs, remove bottlenecks and maximize shopper satisfaction is with a customized mobility solution from Ascom. Such a solution can include everything from basic cashier assistance requests to truly advanced systems that integrate fire alarms, theft alerts, recycling machines, fridge / freezer alarms, and virtually every retail application on the market. And since Ascom solutions are based on open architecture that can grow

and scale over time, Ascom is the smart way to a competitive edge.

As the leading global provider of onsite enterprise mobility solutions that provide your staff with greater freedom of movement, reliable service and increased safety, Ascom's research and development focuses on innovative and reliable technologies for call systems, integration and wireless communication solutions that optimize mission-critical processes for grocery stores as well as other retail stores.

Why Ascom Mobility and Workflows?

In a typical shift, store employees spend a vast amount of time walking to retrieve information and complete tasks. Ascom mobility solutions are designed to reverse this trend and deliver key information right to your staff on their Ascom mobile device, connecting them to each other and outside communication networks.

In addition, our user-friendly handsets help increase workflow efficiency and effectively manage alarms. By integrating with myriad building systems, Ascom devices transcend simple voice communication and can replace multiple wireless devices. Ascom onsite wireless communication systems provides instant, effective and economical communications for all mobile personnel.

Materials and transport personnel can be summoned to exactly where needed without delay, whether for planned maintenance or emergency repairs. Personnel can work more securely. Emergencies can be dealt with more quickly and instant corrective measures can be initiated by personnel if normal process and operating parameters are breached.



A full suite of solutions for supermarkets.

Ascom Mobile Devices

Enjoy mobility with confidence with dependable and durable staff handsets and smartphones.

From the tough, super protective outer casing to their outstanding functionality and alarm features, Ascom's portfolio of enterprise-grade handsets offer a complete communication solution that you can depend on to keep your staff connected and safe.

The Protector is the optimum choice for facilities where maximum safety and accessibility are a must. Ascom Protector handsets are extremely durable, resisting water, dirt and falls, and feature a large back-lit display, a loud-speaker for hands-free operation, and a choice of additional features such as no-movement/man-down, pull-cord and location alarms. With built-in alarm functionality, assistance is never far away.

Ascom Unite Software

Seamlessly link critical systems with mobile staff, all managed from a single location.

Unite software connects mobile devices to alarm, fire, building management and other facility systems. Paired with Ascom phones, Unite uniquely provides two-way messaging, user originated data and prioritized mobile alarms. All messaging activities are recorded, providing real-time activity logging for complete audit trail records and reporting. Ascom systems utilize industry standard TDM and VoIP telephony interfaces to provide a fully integrated wireless communication platform. Seamless call handover and auto roaming features ensure reliability.

Solutions for any size supermarket.

Locationing

The site mapping function is a unique feature that provides knowledge of an employee's whereabouts. This feature provides a graphic representation, or map, of the site showing the handset's current location on the map.

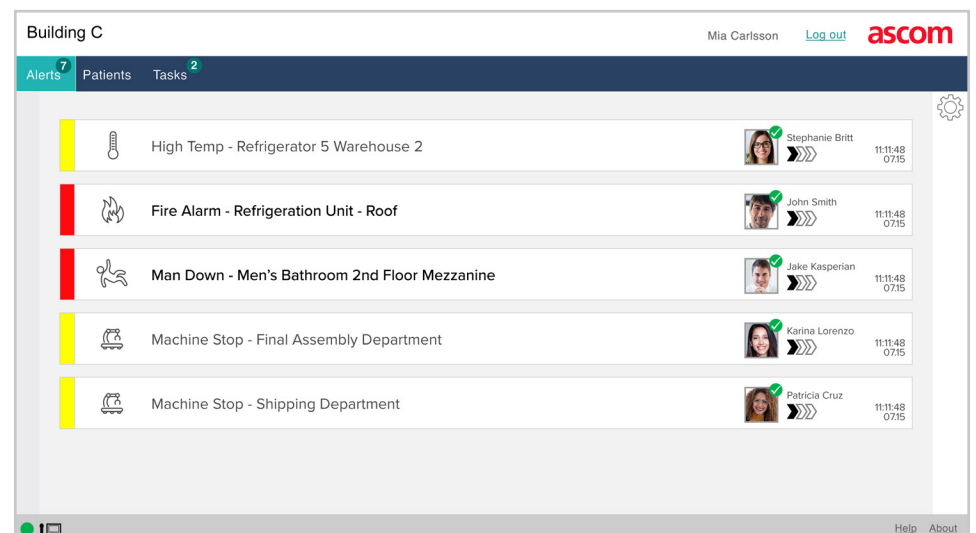
This site map is viewed on the command center display monitor. In addition to alarms initiated by the wireless handheld units, Ascom solutions enable integration of external alarm inputs. These alarm inputs can be used to monitor a range of devices and provide feedback on the function of external systems. Door entries and exits, windows and locks, sprinklers and fire detection systems can all be monitored.



Access to mobile data and events gives the staff the right information to make the right decision regardless of location.



Ascom solutions effectively integrate between multiple critical systems like fire alarm, building management and production systems.



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Enjoy a single point of administration for staff assignments to ensure effective response and proper event escalation.



Helps distinguish between routine and critical events needing immediate attention.



Supports emergency alert messaging for a lone worker who may need assistance.



Provides central management with complete control of the withdrawal process.

Technical Alarm Solutions

Whether your warehouse is unresponsive to delivery notifications, inventory is not synced with customer demand or excessive energy consumption goes unnoticed, an integrated Ascom communications solution can help overcome these challenges by directing and escalating alerts to and between the right staff, buildings and equipment.

Personnel Safety Alarm Solutions

Satisfying today's supermarket customer requires highly mobile personnel who can quickly attend to customers and events throughout a store. But mobility can also leave staff vulnerable, especially when working solo. Grocery chains throughout North America and the world turn to Ascom for their personnel safety and alarm solutions.

Product Recall Request Solutions

Product recalls happen, but it's possible to minimize their impact while still maximizing customer and staff safety. The key is to deliver the right information to the right people at the right time. Ascom's NetPage function within our Unite software suite enables text messages to be sent to any pre-defined group using a wireless mobile handset in your mobile ecosystem.



Click To Curbside Solutions

How can supermarkets deliver seamless curbside and in-store experiences that match online expectations? One way is to mobilize staff and information. An Ascom solution helps ensure voice and text messages reach your staff wherever they are. This helps control overhead while helping to deliver fast turn-arounds and smoother shopping experiences.



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Mobility With Confidence

A portfolio of dependable Ascom handsets to fit your needs



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The Ascom Myco 3 is a flagship smartphone validated by Google as an Android Enterprise Recommended ruggedized device. The Ascom Myco offers the best of both worlds: the reliability of DECT paired with the apps and services of WiFi.

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About Ascom

Ascom is a global solutions provider focused on healthcare ICT and mobile workflow solutions. The vision of Ascom is to close digital information gaps allowing for the best possible decisions – anytime and anywhere. Ascom's mission is to provide mission-critical, real-time solutions for highly mobile, ad hoc, and time-sensitive environments. Ascom uses its unique product and solutions portfolio and software architecture capabilities to devise integration and mobilization solutions that provide truly smooth, complete, and efficient workflows for healthcare as well as for industry and retail sectors.

Ascom's global headquarters is in Switzerland with its North American office in Research Triangle Park, North Carolina. The company operates businesses in 18 countries and employs approximately 1,300 professionals worldwide. Visit www.ascom.us and follow @AscomAmericas on [Twitter](https://twitter.com/AscomAmericas) and Ascom Americas on [LinkedIn](https://www.linkedin.com/company/ascom) for news.

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